

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION ESTONIA

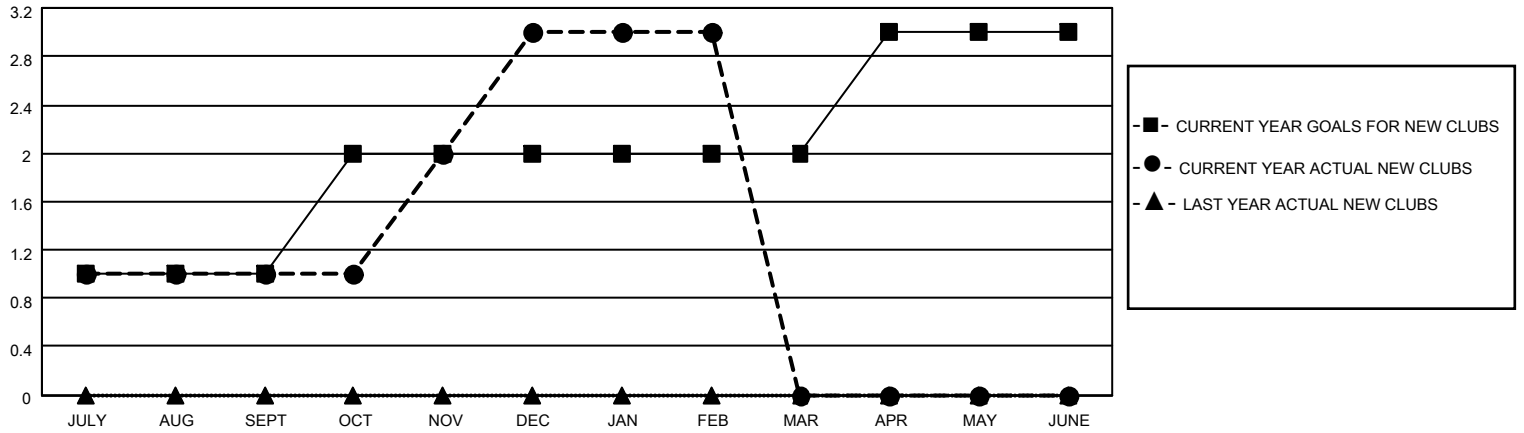
District 120

Results as of: 2/28/2021

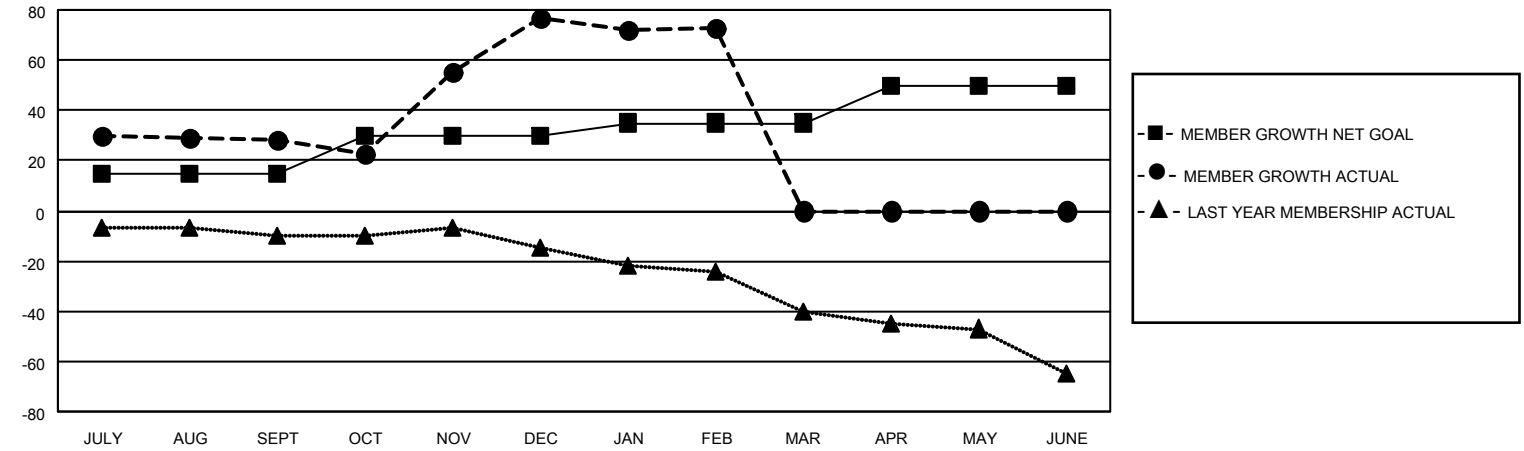
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	1	1
OCT/NOV/DEC	1	2	0
JAN/FEB/MAR	0	0	0
APR/MAY/JUNE	1	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	15	41	13
OCT/NOV/DEC	15	71	22
JAN/FEB/MAR	5	4	8
APR/MAY/JUNE	15	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 1	21 CLUBS OF 60 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u> MALE 786 (67.18%) FEMALE 384 (32.82%)
<u>DROPPED MEMBERS</u> DECEASED 5 CLUB CANCELLED 0 OTHER 38 <hr/> TOTAL 43	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	TOTAL FAMILY UNIT MEMBERS 72 FAMILY MEMBERS PAYING HALF DUES 37